

Sample Course Description

Faculty: Faculty of Economy

Study program: Bachelor in Business Administration

Course Title: Microeconomics

Course Credits: 6

Lecturer: Prof. As. Dr. Ardita Boriçi

Language of Instruction: Albanian

Course Description: Microeconomics deals with the interaction between individual households and business firms. The concepts of demand and supply will be studied. During the course the students will learn what these concepts mean, how they operate and how prices are determined. Market structure, market failure and income distribution will also be considered.

Course Goals: This course is meant to give students insight into the dynamics of a market based economy and how through its mechanism scarce resources are allocated. The theoretical and actual role of the government in this market system will also be addressed. The knowledge gained in this course will make students better informed citizens and allow them to follow the debates over various economic events and policies reported in the news media. The course is also a foundation course that will prepare students to be successful in upper division finance, marketing, business administration, economics, government, and social work courses.

Course Requirements: The instructional methodology include lectures(to explain the main concepts and principals that students read before coming to class) and seminars(to reinforce students understanding of the lectures). During the course the students must participate in two quizzes or prepare a course assignment, as well as do a final exam at the end of the course. They are expected as well to be active during seminar hours by taking part in discussions in class or in teamwork organized within these hours.

Grading: Quizzes (5x2) or course assignment	10%
Active participation during seminars	10%
Final exam	80%
TOTAL	100%

Course Schedule: First year of Bachelor studies

First semester: 15 weeks

Lectures per week: 2 hours

Seminars per week: 2 hours