

Sample Course Description

Prof.as.Dr. Orjeta Baja

Faculty: Faculty of Economics

Study program: Bachelor in Tourism

Course Title: Culture of language

Course Credits: 4

Language of Instruction: Albanian/English

Course Description:

This course of lectures and seminars will focus on providing general knowledge related to language culture, focusing more on the description of language features in the function of the communication process, as well as the general features of speech culture. Topics included in this course are: The formation of Albanian literary language; Albanian phonetic, orthographic, morphological, and syntactic norms; Pronunciation styles; Specifics of expression; Accent and intonation; Denotation and connotation; Terminological lexicon, special dictionaries; The text. The process of writing a text; Different types of writing etc.

Course Goals:

During this course the student will be able: To discuss and solve language problems related to language culture in general; To notice the importance of the science of linguistics in theoretical and practical activities, concretizing the connection with the field of tourism; To recognize the importance of language culture during the communication process, in written and spoken form, as well as discussions on the problems encountered.

Course Requirements:

Every student is encouraged to be active in the seminars and to follow the lessons. The frequency of 75% of the seminars is obligatory.

Grading: The final grade is composed by:

Participation and activation in seminars: 10 points (10%)

Coursework: 30 points (30%)

Final exam (paper based): 60 points (60%)

Course Schedule: There are 2 hours for the lectures and 2 hours of seminars per week (the semester is 10 weeks).